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Confidential Pursuant to FRE 408 and 410



August 15, 2025

Presentation to the United States Attorney's Office for the Central District of California

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FOIA CONFIDENTIAL TREATMENT REQUESTED FAHJC-00000002

Agenda

- Overview of Investigation
- FireAid Background
- FireAid Grantmaking and Evaluation Process
- Findings to Date
- Next Steps

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FOIA CONFIDENTIAL TREATMENT REQUESTED FAHJC-00000004

Purpose and Scope of Investigation

Purpose of Investigation

- To investigate the premise under which charitable funds were raised
- To determine the controls imposed on the use of grant funds
- To investigate allegations that individuals did not receive funds directly
- To perform a holistic examination of FireAid's solicitation of donations and internal controls governing grantmaking

Scope of Review

- Representations made regarding intended use of funds
- Grantmaking process and controls
- · Distribution of grants
- Use of funds by grantees

Work Conducted to Date

Current Status of Investigation:

- Interviews conducted, with additional interviews scheduled
- Interviewees have included members of:
 - FireAid's Grant Advisory committee
 - The Annenberg Foundation
 - Grant Recipients
- Documents Reviewed in the Following Categories:
 - Board Minutes
 - Board Agendas
 - Disbursement Reports
 - Wire Transfer Reports
 - Grantee Progress Reports

Summary of Findings to Date

- No evidence of misrepresentations in the solicitation of charitable funds
- The controls and stipulations required by FireAid and the Goldman Sachs DAF were clearly communicated
- No evidence of improper distribution of funds
- No evidence of improper selection of grantees
- No evidence of improper use of funds or any misappropriation of funds
- No evidence of fraudulent intent
- · No evidence of any deviation from FireAid's stated mission

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FireAid Organization

- Board of Directors
- Grant Advisory Committee composed of leaders from respected philanthropic organizations in Los Angeles

FireAid Board of Directors

- Gillian Zucker President and Chairperson of the FireAid Board of Directors; President of Business Operations for the Los Angeles Clippers
- Rochelle Azoff Philanthropist and Managing Partner of the Azoff Restaurant Group
- Rick Caruso Philanthropist and Business Leader
- Nicole Avant Former United States Ambassador to the Bahamas
- Greg Adams CEO, Kaiser Foundation Health Plan

Grant Advisory Committee

Grant Advisory Committee

- Judy Belk Philanthropic Advisor
- Cinny Kennard Executive Director of the Annenberg Foundation
- Gerun Riley Broad Foundation President
- Monica Lozano Philanthropic Leader
- Nina Revoyr Executive Director of Ballmer Group
- Nichol Whiteman CEO of the Los Angeles Dodgers Foundation

Grant Advisory Committee Support

- Lisa Cleri Reale Consultant to Annenberg Foundation, Non-Profit and Philanthropic Advisor
- Chris Ko Consultant to Annenberg Foundation, Senior Director of Programs and Impact
- Amber Lee Executive Administrator, Annenberg Foundation
- Katrina Ashley Director of Grants Management, Annenberg Foundation
- Ellah Ronen Philanthropic Advisor to Grant Advisory Committee (Principal and Founder of Crestline Collective)
- Isabel Acosta Vice President of Programs, Broad Foundation
- Kim Pattillo Brownson Director of Strategy, Policy, and Partnerships in Los Angeles, Ballmer Group

Partnerships with Experienced Organizations: The Annenberg Foundation







Lisa Cleri Reale, Annenberg consultant, spearheaded identifying and vetting potential grant recipients



The Grant Advisory Committee provides expertise to identify areas of need and evaluate grant applications

Partnerships with Experienced Organizations: Goldman Sachs Donor Advised Philanthropy Fund

FireAid partnered with Goldman Sachs Donor Advised Philanthropy Fund (GS DAF) to:

- Conduct due diligence and evaluate charitable organization of each potential grant recipient
- Administer and distribute funds

What organizations can receive assets from my donor-advised account?

All grant recommendations are subject to review and approval by GS DAF. Grants can only be made to (i) charitable organizations that are exempt from federal income tax under Section 501(c)(3) of the Code and are classified as public charities under Section 509(a)(1), (2), or (3) (other than Type III non-functionally integrated supporting organizations), (ii) private operating foundations under Section 4942(j)(3) of the Code, or (iii) governmental entities described in Section 170(c)(1) of the Code, to be used exclusively for public purposes. In very limited circumstances for a limited category of accounts, and subject to the sole discretion of GS DAF, grants to non-U.S. and other types of organizations may be made in accordance with applicable policies established by GS DAF. Grants cannot be made to private non-operating foundations.

- Grants are not permitted if they would benefit you or any specific individual, such as requests to
 pay for memberships or tickets to galleries, museums, and public broadcasting stations; goods at
 a charitable auction; mandatory contribution requirements to participate in a charitable sporting
 event; school tuition; or benefit dinners. This includes and applies to grants for which any portion
 of the grant would offer any private benefit, including those mentioned above, such as where a
 portion of a grant would not be tax-deductible because it is used to purchase a table at an event.
- Grants cannot be made for lobbying purposes or to support political campaign activity. Grants
 cannot be made to foreign organizations that have not been recognized by the Internal Revenue
 Service as exempt under Code Section 501(c)(3) and classified as public charities except in very
 limited circumstances as described above.
- Grants cannot be made to an organization where you, other donors or donor advisors, family members, or any related parties have discretion over the use of the grant funds.

Timeline



7 Jan. 2025

Fires begin



10 Jan. 2025

FireAid files its Articles of Incorporation confirming its 501(c)(3) status



14 Jan. 2025

FireAid website created reflecting the intended purpose of the funds



30 Jan. 2025

FireAid Benefit Concert \$100 Million Raised

FireAid Articles of Incorporation / Purpose

For Office Use Only

-FILED-

File No.: 6531538

Date Filed: 1/10/2025

ARTICLES OF INCORPORATION OF FIR A NONPROFIT PUBLIC BENEFIT CORPOR

These Articles of Incorporation of a Nonprofit Public Benefit Corporation are submitted for filing for the purpose of creating and incorporating a public benefit corporation pursuant to the applicable provisions of the Nonprofit Public Benefit Corporation Law of the State of California.

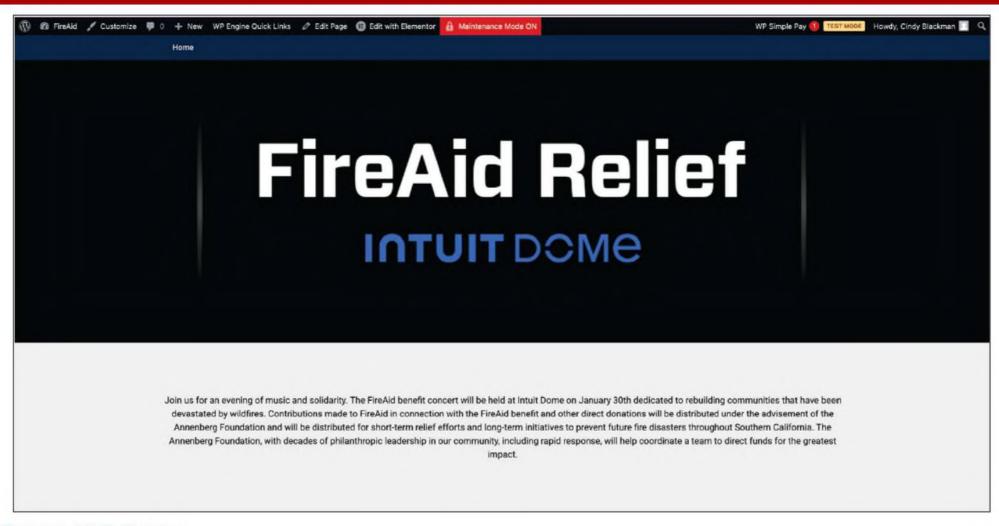
ARTICLE I CORPORATE NAME

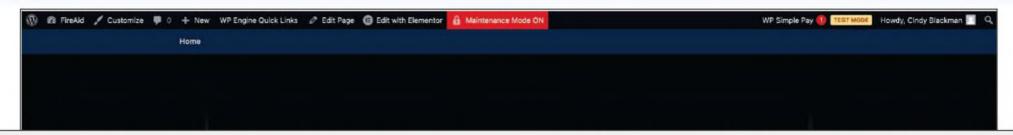
The name of the nonprofit is Fire Aid (the "Corporation").

ARTICLE II PURPOSE

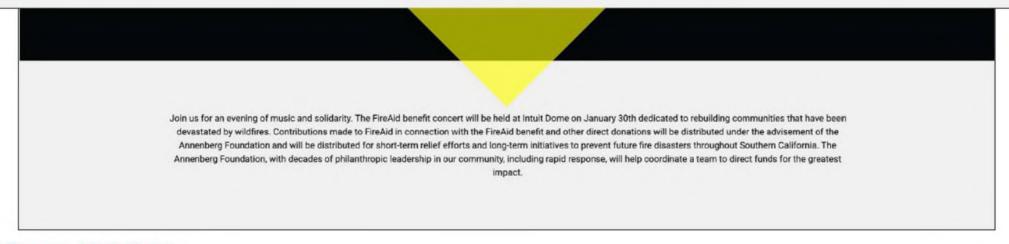
This Corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for charitable purposes. The specific purposes of this Corporation are to fund disaster relief efforts, to provide funds for disaster relief efforts, and to engage in any and all lawful activities necessary, advisable, appropriate, or incidental to such purposes.

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Join us for an evening of music and solidarity. The FireAid benefit concert will be held at Intuit Dome on January 30th dedicated to rebuilding communities that have been devastated by wildfires. Contributions made to FireAid in connection with the FireAid benefit and other direct donations will be distributed under the advisement of the Annenberg Foundation and will be distributed for short-term relief efforts and long-term initiatives to prevent future fire disasters throughout Southern California. The Annenberg Foundation, with decades of philanthropic leadership in our community, including rapid response, will help coordinate a team to direct funds for the greatest impact.



DONATE TODAY

Donate directly to FireAid today to help us start rebuilding our community. Direct donations will be distributed under the advisement of the Annenberg Foundation and will be distributed for short-term relief efforts and long-term initiatives to prevent future fire disasters throughout Southern California.

SEND A DONATION

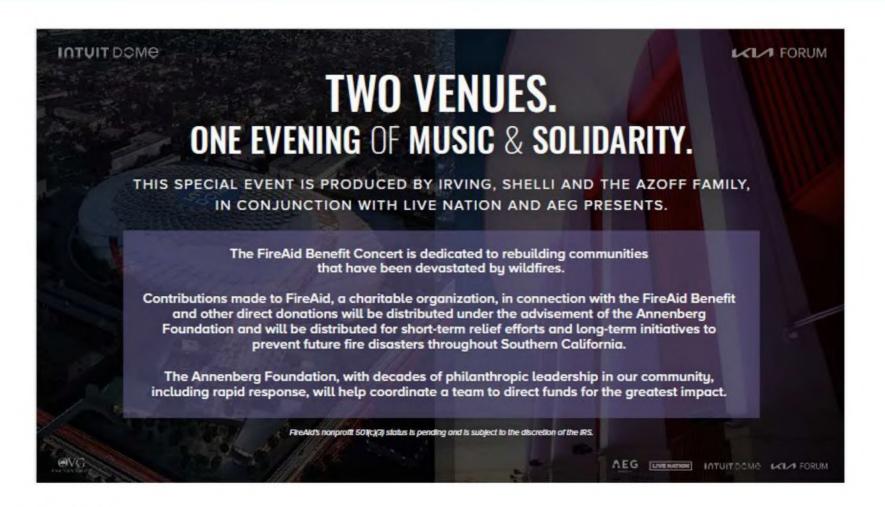
*FireAid's nonprofit 501(c)(3) status is pending and is subject to the discretion of the IRS.

DONATE TODAY

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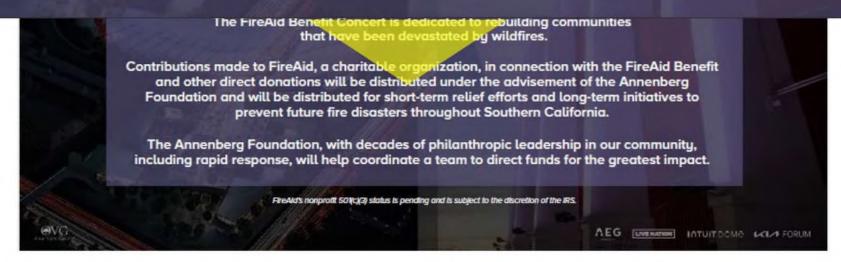
FireAid Promotional Materials



FireAid Promotional Materials

Contributions made to FireAid, a charitable organization, in connection with the FireAid Benefit and other direct donations will be distributed under the advisement of the Annenberg Foundation and will be distributed for short-term relief efforts and long-term initiatives to prevent future fire disasters throughout Southern California.

The Annenberg Foundation, with decades of philanthropic leadership in our community, including rapid response, will help coordinate a team to direct funds for the greatest impact.



FireAid Benefit Concert

- Goal: To support victims of the Eaton and Palisades fires in LA
 - Tickets & Suites: \$14,051,856
 - Corporate Sponsors: \$44,525,000
 - Merchandise, Food & Beverage, Parking: \$2,572,272
 - In-Kind Donations: \$8,390,463
 - Contributions Outside of Broadcast: \$9,953,000
 - Live Broadcast and Video On-Demand Individual Donations: \$14,114,306
 - Steve & Connie Ballmer Match: \$14,114,306
- FireAid's public-facing communications were consistent regarding the purpose of the funds

FireAid Benefit Concert Statements

- Statements made by celebrity hosts during concert:
 - Samuel L. Jackson: "We love the firefighters and need to help them right now, go to the website
 and give what you can. All money that's raised will go directly to people who need help in
 the short term and for the long-term effort to get this city back on its feet."
 - Quinta Brunson: "Give what you can, 100% of the money given to the FireAid goes to short term relief and long-term efforts to rebuild."
 - Miles Teller: "Go to fireaidla.org and give what you can, all money raised will go directly to people who need it now and towards long-term efforts to build the communities back."
 - Jimmy Kimmel: "This isn't over, we need you, we need your help, please make a donation to fireaidla.org. 100% of the money goes to short term relief and long-term efforts to rebuild."

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FireAid Grantmaking & Evaluation Process

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FOIA CONFIDENTIAL TREATMENT REQUESTED FAHJC-00000024

Multi-Level Grantmaking & Evaluation Process

- Engaged well-established, reputable organizations to assist with vetting and due diligence
 - Lisa Cleri Reale (Annenberg Consultant) brought in to assist in identifying grant recipients
 - Funds held/managed by GS DAF
- Overarching sense of urgency to get funds to organizations in the community that could provide services as fast as possible
- Disaster Philanthropy: Balance between formality of process for control purposes and not creating excessive burdens and roadblocks to getting money where it needs to go

Multi-Level Grantmaking & Evaluation Process

- Step 1: Annenberg/Lisa Cleri Reale makes initial recommendations regarding potential grant recipients to Grant Advisory Committee
- Step 2: Grant Advisory Committee makes recommendations to FireAid Board, who review, revise, and ultimately approve or reject grantees
- Step 3: GS DAF conducts review of grantees to ensure suitable 501(c)(3) status; disburses funds to approved grantees subject to certain conditions

Annenberg Initial Recommendation Process

- Round 1 organizations identified by Annenberg by:
 - Direct outreach from Annenberg/Lisa Cleri Reale encouraging organizations they have previously worked with to apply
 - Certain organizations were identified by members of the Grant Advisory Committee as organizations that their respective organizations had previously worked with and knew to be reputable and effective
 - Applications submitted to FireAid
- Round 2 organizations identified primarily through direct applications to FireAid

Grant Advisory Committee and FireAid Board Review

- The Grant Advisory Committee conducts due diligence on each applicant based on several criteria including charity status, leadership and governance, annual filings, relationships, and direct inquiries
- Committee makes recommendations to the FireAid Board of Directors, who reviews, revises, and ultimately approves or rejects proposed grantees

GS DAF Review

- GS DAF conducts review of grantees to ensure suitable 501(c)(3) status; disburses funds to approved grantees subject to certain conditions
 - Grant funds to be used "exclusively for relief and response efforts and not for organization overhead or administration expenses"
 - Required to report on fund usage to ensure full transparency and impact

GS DAF Grant Conditions/Limitations

GS DAF

February 26, 2025

Malibu Foundation for Youth and Families d/b/a The Boys and Girts Club of Mal bu 30215 Morning View Drive Malibu, CA 90255

Dear Sir or Madam:

We are pleased to confirm that a grant was made to your organization via wire transfer.

| Person(s) recommending this grant | FireAld 3930 West Century Boulevard Inglewood, CA 90303 | | |
|-----------------------------------|--|--|--|
| Source | FireAid | | |
| Amount | \$100,000.00 | | |
| Purpose | Maliba Foundation for Youth and Familles, To support 2025 LA, County Wildfire relief and response efforts (grant funds are to be used exclusively for relief and response efforts and not for organization overhead or administration exceptses). By accepting this grant, your organization certifies: (i) all grant funds will be used exclusively for relief and response efforts and not for organization overhead or administration expenses; (i) a brief summary of how funds wereture being spent will be provided to FireAid no later than June 30, 2025 and (ii) a full report on the use of all the grant funds will be provided by your organization to FireAid no later than December 31, 2025. If you have any heartife stories or meaningful notes about the distribution of grant funds, we'd love to hear them. The summary and full report should be sent to donations@fireaids.crg. | | |

FireAid is a donor-advised account within the GS Donor Advised Philanthropy Fund for Wealth Management (GS DAF) formerly Goldman Sachs Philanthropy Fund, a public charity recognized as exempt from federal income tax under Section 501(c)(3) of the Internal Revueluc Code of 1986, as amended (the "Code"), it is not necessary to issue a letter of acknowledgement to the GS DAF for this donation. If you wish to express your graftfude, you may do so to the person(s) listed above who recommended the grant.

GS DAF makes grants exclusively for charitable purposes. By accepting this grant, your organization certifies the following to GS DAF as of date of receipt of the grant funds; (i) in connection with this grant, no tangelie benefit, goods or services have been or will be received by any individual or entities connected with the above-mentioned GS DAF account, including donors, donor advisors, their family members or any related parties. Examples of tangible benefits, goods or services include, but are not limited to, dues, membership frees or incluse the grants, museums, and public broadcasting stations; goods purchased at a cantrable auction, or any similar items other than name recognition or acknowledgement. These limitations also apply to grants for which any portion of the grant would ofter a private benefit such as where a portion of a grant is not tast-deductible cause it is used to purchase a table at an event (a "bifurcated payment"); (ii) The grant funds will not be used to support political campaign or

If you have any questions regarding this grant, please call (800) 787-3000.

Sincerely

GS DAF

PO Box 15203 . Albany, NY 12212-5203 . (800) 787-3000. Fax: (212) 428-3728

GS DAF Grant Conditions/Limitations

GS DAF

February 26, 2025

Malibu Foundation for Youth and Families d/b/a The Boys and Girls Club of Malibu 30215 Marting View Drive

By accepting this grant, your organization certifies: (i) all grant funds will be used exclusively for relief and response efforts and not for organization overhead or administration expenses; (ii) a brief summary of how funds were/are being spent will be provided to FireAid no later than June 30, 2025 and (iii) a full report on the use of all the grant funds will be provided by your organization to FireAid no later than December 31, 2025. If you have any heartfelt stories or meaningful notes abut the distribution of grant funds, we'd love to hear them. The summary and full report should be sent to donations@fireaidla.org.

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PO Box 15203 . Albany, NY 12212-5203 . (800) 787-3000. Fax: (212) 428-3728

Progress Report Examples

LA Regional Food Bank

The FireAid grant funds were utilized to cover expenses associated with sourcing and distributing millions of pounds of food. The Food Bank's operations team staff ensure that the flow of food acquired and distributed is maintained. A portion of the grant funds was allocated towards our operations, warehouse staff salaries. The increased activity in operations and programming also demanded that the Food Bank hire outside labor to assist with day-to-day warehouse operations support, and a portion of the grant funds was utilized to cover those expenses. Grant funds were also utilized for third-party freight to transport fresh produce and other food items located outside Los Angeles County in order to meet the demand for the increased food assistance.

| Salaries for Operations | 302,858 | | |
|-------------------------|---------|--|--|
| | | | |

Outside Labor 170,255

Freight 129,170

Food Purchase / Produce Acquisition 397,717

TOTAL \$1,000,000

LA County Office of Food Systems

2. May 31, 2025 Distribution Event (photos below)

2.1. Impact

The first distribution event was co-hosted with Labor Community Services, of LA County Federation of Labor, on May 31, 2025 at UFCW headquarters. We are grateful for their partnership, which included free event space, organized volunteers, effective accounting for and management of the cards, as well as data collection. In addition to grocery vouchers, fire impacted beneficiaries also received:

- TAP cards (bus and rail transportation cards)
- Food boxes
- Air purifiers

As a result of the event, **498 individuals** received \$500 Albertsons Company gift cards. Most of them (80.3%) lost their home in the fires or experienced severe damage to their home; 10.7% percent lost their job; 9.1% percent lost both their home and job.

Progress Report Examples

After The Fire

SECTION 7: FINANCIAL REPORTING

Please attach or summarize your financial report on how, specifically, the FireAid grant funds were used.

Our financials cover the January – May 2025 grant period (June expenses have not yet been reconciled). \$ 185,499 in FireAid grant funds were used to support our three programs serving the 2025 Los Angeles Fires:

- Community to Community Program \$123,385 (includes team + volunteer delegate travel, meals, accommodations)
- Network & Convene \$36,114
- Education & Advocacy \$26,000

Health Federation of Philadelphia – Home Grown Home-Based Child Care

Funding from FireAid is being used to provide direct cash aid to home-based child care providers impacted by the LA County fires in early January 2025. Funding is provided directly to impacted providers once they complete a short application and verify their status as a provider who has been impacted by the fire event. These cash transfers support providers in clean up, repair, and recovery efforts with a focus on ensuring they can continue to offer child care to children and families (who are likely also impacted by fires). FireAid funding is being used for direct cash payments to providers and does not support overhead or administrative activities at Home Grown.

As of June 18, 2025, Home Grown has processed the following payments to providers impacted by the January wildfires:

- 795 providers received a one-time payment of \$500 for a total of \$397,500.
- 49 providers, who lost their homes or were displaced from their homes, received a second round of funding of either \$5,000 or \$9,000 for a total of \$353,500.

Progress Report Examples

The Change Reaction

OUR DIRECT ASSISTANCE PLAN

1

Provide direct cash grants to

wildfire victims including home

owners and small businesses

brought to us by our 2,000

person social worker network.

WILDFIRE VICTIMS

ESSENTIAL WORKERS

help our city's rebuilding and

Stabilize all of the social workers, hospital workers, and teachers that lost homes with direct cash grants of up to \$5,000 so they can begin to

recovery process.

2

THOSE INDIRECTLY

Provide direct cash grants to people indirectly affected by the fires including job losses, small business losses, and other expenses tied to the impact of the fires.

3

LA County Household Relief Fund

The grant program received over 15,000 applications prior to closing on March 12, 2025. Grant awards range from \$6,000 to \$18,000 per household. The grant funding can be used for any needs not covered by insurance or other forms of assistance, which makes the need for this type of relief vital and urgent, as the region recovers from this devastating event. To date, \$30.3M in grants for Household Relief are approved supporting 3,335 applicants across Eaton (\$20.1M) and Palisades (\$10.2M) applicants. The number of applicants and need far outweighed funding availability. Funding for the program is nearly extinguished; the County expects to approve and distribute remaining funds by early July. However, the Center is waiting on approvals for a few pending grants for the program, which would allow for additional applicants to receive support.

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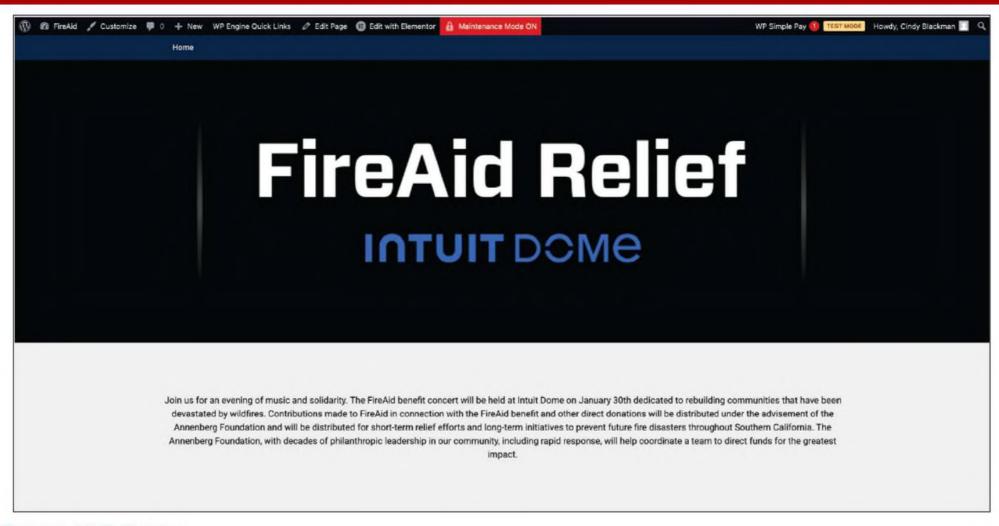
Investigation Findings to Date

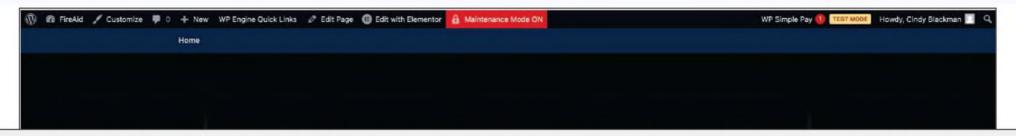
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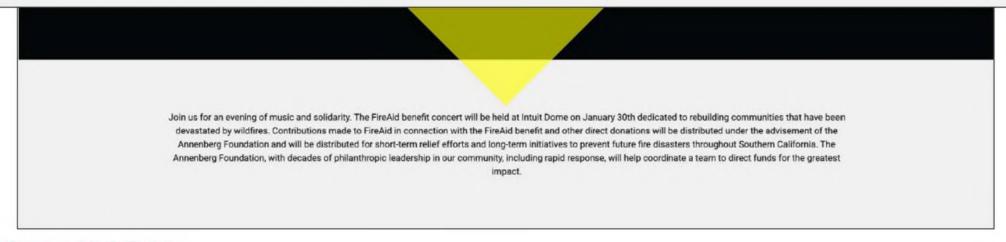
FOIA CONFIDENTIAL TREATMENT REQUESTED FAHJC-00000035

- We have not identified any intent to deceive or misappropriate funds for any purpose; rather, it appears that FireAid took a cautious approach and enlisted partners such as Annenberg and Goldman Sachs who had the experience and infrastructure to carry out its stated goals
- We have found no evidence that FireAid or its personnel made material misrepresentations regarding the intended use of funds
- The controls and stipulations put in place by FireAid and GS DAF were clearly communicated and understood by grantees





Join us for an evening of music and solidarity. The FireAid benefit concert will be held at Intuit Dome on January 30th dedicated to rebuilding communities that have been devastated by wildfires. Contributions made to FireAid in connection with the FireAid benefit and other direct donations will be distributed under the advisement of the Annenberg Foundation and will be distributed for short-term relief efforts and long-term initiatives to prevent future fire disasters throughout Southern California. The Annenberg Foundation, with decades of philanthropic leadership in our community, including rapid response, will help coordinate a team to direct funds for the greatest impact.



| FIREAID MONEY AWARDED & COMMITTED (as of (| 06.30.25) | Round 1 | Round 2 |
|---|--------------|--------------|--------------|
| Total number of Grants: | 197 | 127 | 70 |
| Total Amount Granted & Committed | \$74,675,000 | \$49,500,000 | \$25,175,000 |
| Artists & Musicians | | \$3,300,000 | |
| Children & Families | | \$3,550,000 | |
| Community Hubs & Conveners | | \$4,250,000 | |
| Disaster Relief | | \$7,600,000 | |
| Food Access & Security | | \$3,900,000 | |
| Frontline Workers & Small Businesses | | \$6,700,000 | |
| Health & Housing | | \$4,800,000 | |
| Public Resources & Benefits Navigation | | \$2,250,000 | |
| Students & Schools | | \$3,800,000 | |
| Supportive Services to Vulnerable Populations | | \$850,000 | |
| Symbols of Hope | | \$3,500,000 | \$500,000 |
| Community Grants | | \$5,000,000 | |
| Continued Relief for Wildfire Victims and Commu | nities | | \$5,900,000 |
| Wildfire Recovery | | | \$14,725,000 |
| Critical Information for Fire Victims | | | \$700,000 |
| Committed & In-Process | | | \$3,350,000 |
| Committed & In-process at 6.30: | | | |
| Firetrucks (board approved) | | | 1,000,000 |
| Black Music Action Coalition | | | 500,000 |
| Malibu Pacific Palisades Chamber of Commerce | | | 250,000 |
| Pet Org (board approved) | | | 100,000 |
| Returned funds / holding as in-process | | | 500,000 |
| Remediation to be identified (board approved) | | | 1,000,000 |
| Total Committed & In-process | | | 3,350,000 |

| | | _ | | | 180 | |
|-------|--------|---------|-----|-----|------|-----|
| P-311 | (4) a) | 50 E 61 | ing | BP: | 1613 | 120 |
| | | | | | | |

| BRIDGE | |
|---|------------|
| Left the DAF to Date | 71,825,000 |
| Returned funds | (500,000) |
| Committed & In-process: | |
| Fire Trucks | 1,000,000 |
| Malibu Pacific Palisades CCC | 250,000 |
| Pet Org (board approved) | 100,000 |
| Centre For Applied Ecological Remediation | 500,000 |
| Remediation (board approved) | 500,000 |
| Black Music Action Coalition | 500,000 |
| Returned Funds (board approved) | 500,000 |
| | 74,675,000 |

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FOIA CONFIDENTIAL TREATMENT REQUESTED FAHJC-00000039

With respect to allegations that individuals did not receive funds directly, FireAid's
corporate documents and website state the purpose of the funds: "short-term relief
efforts and long-term initiatives to prevent future fire disasters throughout Southern
California" and "to fund disaster relief efforts," respectively.

ARTICLE II PURPOSE

This Corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for charitable purposes. The specific purposes of this Corporation are to fund disaster relief efforts, to provide funds for disaster relief efforts, and to engage in any and all lawful activities necessary, advisable, appropriate, or incidental to such purposes.

With respect to allegations that individuals did not receive funds directly, FireAid's
corporate documents and website state the purpose of the funds: "short-term relief
efforts and long-term initiatives to prevent future fire disasters throughout Southern
California" and "to fund disaster relief efforts," respectively.

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- While FireAid itself did not make direct payments, many grant recipients did provide direct payments using FireAid grants
- For example:
 - Ending Poverty California received \$500K to provide cash disbursements through Dena Care Collective/Altadena Community Preservation Fund
 - Office of Food Equity received \$1M to provide grocery and food gift cards
 - Sweet Relief Musicians Fund received \$100K to provide direct cash relief and grocery gift cards
 - The Buddhist Tzu Chi Foundation received \$100K to provide pre-loaded debit cards
 - My TRIBE Rise distributed direct cash relief and gift cards
 - Alliance for a Better Community provided direct cash assistance

Next Steps

- Our investigation continues with additional interviews scheduled
- We are continuing to collect documents and email communications
- Currently, FireAid has received inquiries from the California Attorney
 General's Office, a group of 14 state attorneys general led by the Oklahoma
 Attorney General's Office, and a California State Senator
 - These inquiries appear to raise the same issues discussed here
 - We have responded to the AGs' offices and CA state senator
- The remaining \$25 million of the \$100 million raised is expected to be disbursed towards the end of the year